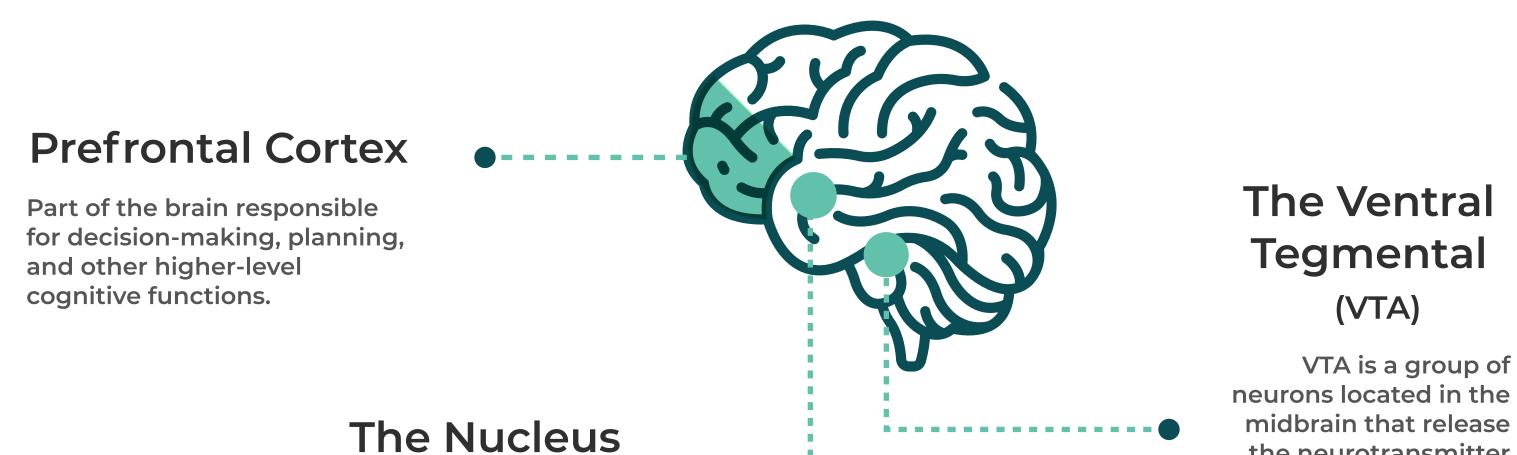
## Our Reward System and Addiction

## The Main Structure Of The Reward System:







the neurotransmitter dopamine in response to pleasurable stimuli

The Nucleus Accumbens is located just below the prefrontal cortex that is involved in the processing of pleasure and reward

## The Neurophysiological Circle Of Reward, Pleasure And Addiction

Pleasurable stimuli

Seeking out similar pleasurable experience



Releasing dopamine

