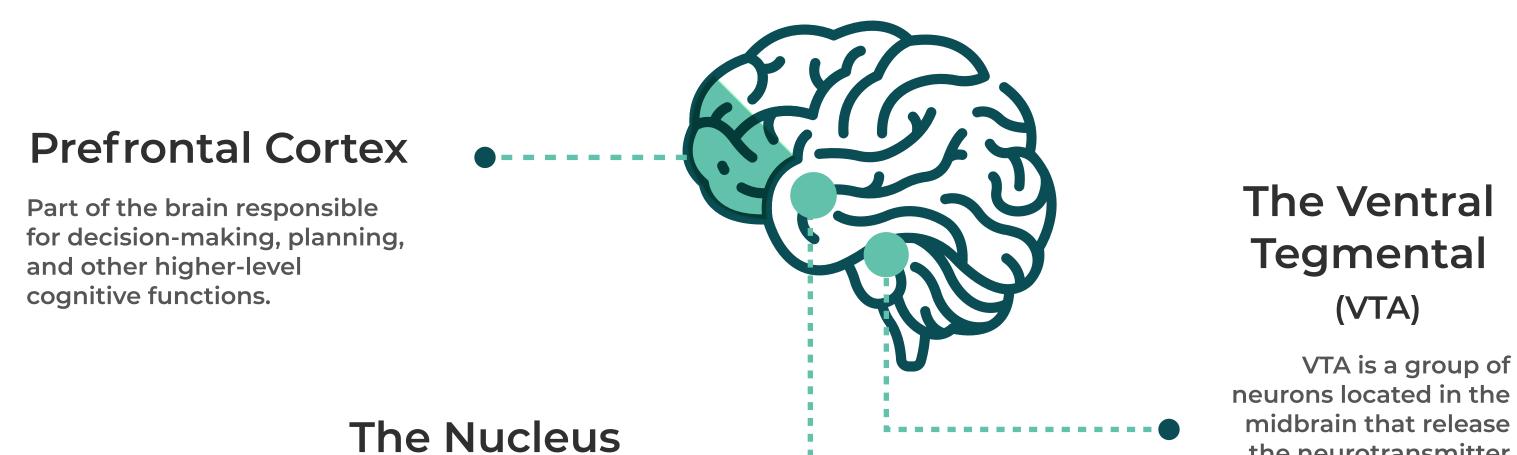
Our Reward System and Addiction

The Main Structure Of The Reward System:







the neurotransmitter dopamine in response to pleasurable stimuli

The Nucleus Accumbens is located just below the prefrontal cortex that is involved in the processing of pleasure and reward

The Neurophysiological Circle Of Reward, Pleasure And Addiction

Pleasurable stimuli

Seeking out similar pleasurable experience



Releasing dopamine

